

FOR IMMEDIATE RELEASE

CONTACT: Barbara Feldstein
(978) 443-7487

ZIPWALL ANNOUNCES TEN FOOT DUST BARRIER POLE
New Steel Pole Sells At About Half The Price Of Original ZipWall™ Aluminum Pole
Honored at Remodeling 2009 Show as “Best New Product”

ARLINGTON, MA, January 18, 2010-- ZipWall LLC. of Arlington, Massachusetts announces that its award-winning dust barrier system is now available in a low-cost 10 foot pole version. Made of steel, it will sell at roughly half the price of ZipWall’s original twelve foot aluminum pole. Named the ZipPole™ Spring Loaded Pole, this new product garnered honors as “Best New Product” At the Remodeling 2009 Show. It will be offered in addition to the company’s 12 and 20 foot aluminum spring-loaded poles.

ZipWall President, Jeff Whittemore explains, “This new pole was developed in response to our customers’ requests for a lower cost product. It is truly the next-generation in dust barrier systems.” Available as a 2-pack and 4-pole convenience pack with carry bag and adhesive zippers, the ZipPole™ product was designed for commercial and residential use, as well as the do-it-yourselfer. It collapses to approximately 4 feet for easy handling and can fit neatly into the trunk of a car.

ZipWall has been hailed by builders, remodeling contractors, painters, floor refinishers, maintenance professionals and do-it-yourselfers as an effective method of controlling dust. Before ZipWall, contractors could spend half a day taping, stapling or gluing plastic sheeting to wall and ceilings to construct a dust barrier, often damaging walls or ceilings in the process.

Consider the advantages of the 10 foot ZipPole™ barrier:

- The ZipPole™ product offers the same patented spring-loaded, twist-locking design as the original, award-winning 12 foot aluminum pole.
- The new pole is constructed of steel for strength and durability.
- The pole height ranges from 4 feet 2 inches to 10 feet 3 inches.
- The ZipPole™ product weighs 1.5 lbs per pole. – supports up to 80 lbs.

- The ZipPole™ product is used with plastic or cloth sheeting, up to 8 mils thick.
- One person can construct a 20 foot long ZipWall dust barrier in less than one minute.
- This pole works with ZipWall accessories.
- Meets EPA requirements for lead dust containment
- Price of the ZipPole™ 2-pole pack (ZP2) is \$79.95 – a 4-pole pack(ZP4) is \$169.95.

ZipPole™ barriers are available from a growing list of selected dealers, listed on the website at www.zipwall.com. For more information, contact the manufacturer at 37 Broadway, Arlington, Massachusetts: **800-718-2255** .

#